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## PROTECTION ONE'S ASSET PROTECTION SENSOR NAMED 2009 PRODUCT OF THE YEAR

*Innovative Security Device Honored by Security Products Magazine*

LAWRENCE, Kan., Oct. 7, 2009 - Protection One, Inc. (Nasdaq: PONE), one of the nation's leading providers of security systems to homes and businesses, is pleased to announce that its new Wireless Asset Protection Sensor offering has been awarded "2009 Product Of The Year" by *Security Products Magazine*, the only integrated product magazine reaching the entire security market. The *Security Products Magazine* New Product of the Year Award honors the outstanding product development achievements of security equipment manufacturers whose products are considered to be particularly noteworthy in their ability to improve workplace security. The award was announced in Anaheim, Calif., during the American Society of Industry Security (ASIS) tradeshow. ASIS is the preeminent organization for security professionals.

The Wireless Asset Protection Sensor is a compact security device created to prevent the theft of valuable possessions using patented Micro-Electro-Mechanical System (MEMS) Accelerometer technology to detect movement of an object to which it is affixed. If moved, the device triggers an alarm and/or notification based on the user's preference and service level. This breakthrough technology is the same used for airbag deployment in automobiles.

"We have been highly successful monitoring homes and businesses for intrusion but recognize that break-in burglaries are not the only security threat," said Richard Ginsburg, president and CEO of Protection One. "The unfortunate reality is that sometimes we need to protect valuables from people who have been welcomed into our homes and businesses, such as contractors, vendors, friends of friends, service personnel and others. This award not only symbolizes this device's effectiveness and value to our customers, it also demonstrates our leadership and commitment to innovation that provides comprehensive protection."

The Asset Protection Sensor helps protect paintings, flat screen televisions, cash boxes or computers with confidential data, among other valuable items. Customizable notifications can be delivered via e-mail, phone, immediate police dispatch or through eSecure, Protection One's unique integrated real-time, remote notification, monitoring and system control service.

The sensor has four function modes, which allows for customization of the type of movement required to signal the alarm and the way the notification is delivered. Each function caters to the type of item chosen for protection based upon the probability of movement and takes into consideration small movements for routine cleaning or slight adjustments. The four function modes are:

- High Sensitivity: Triggered when an item is moved for one to three seconds.
- Standard Sensitivity: Triggered when an item is moved five to six seconds.
- Tilt mode: Triggered when the objects tilt exceeds 30 degrees.
- Anti-tamper: Triggered when front case and/or rear is moved or tilted.

The Asset Protection Sensor also has built-in anti-tampering technology, to prevent removal or disabling of the sensor; any attempt to corrupt the device will automatically set off alerts to the user.